

PRINCE TOWNSHIP

# Strategic Plan

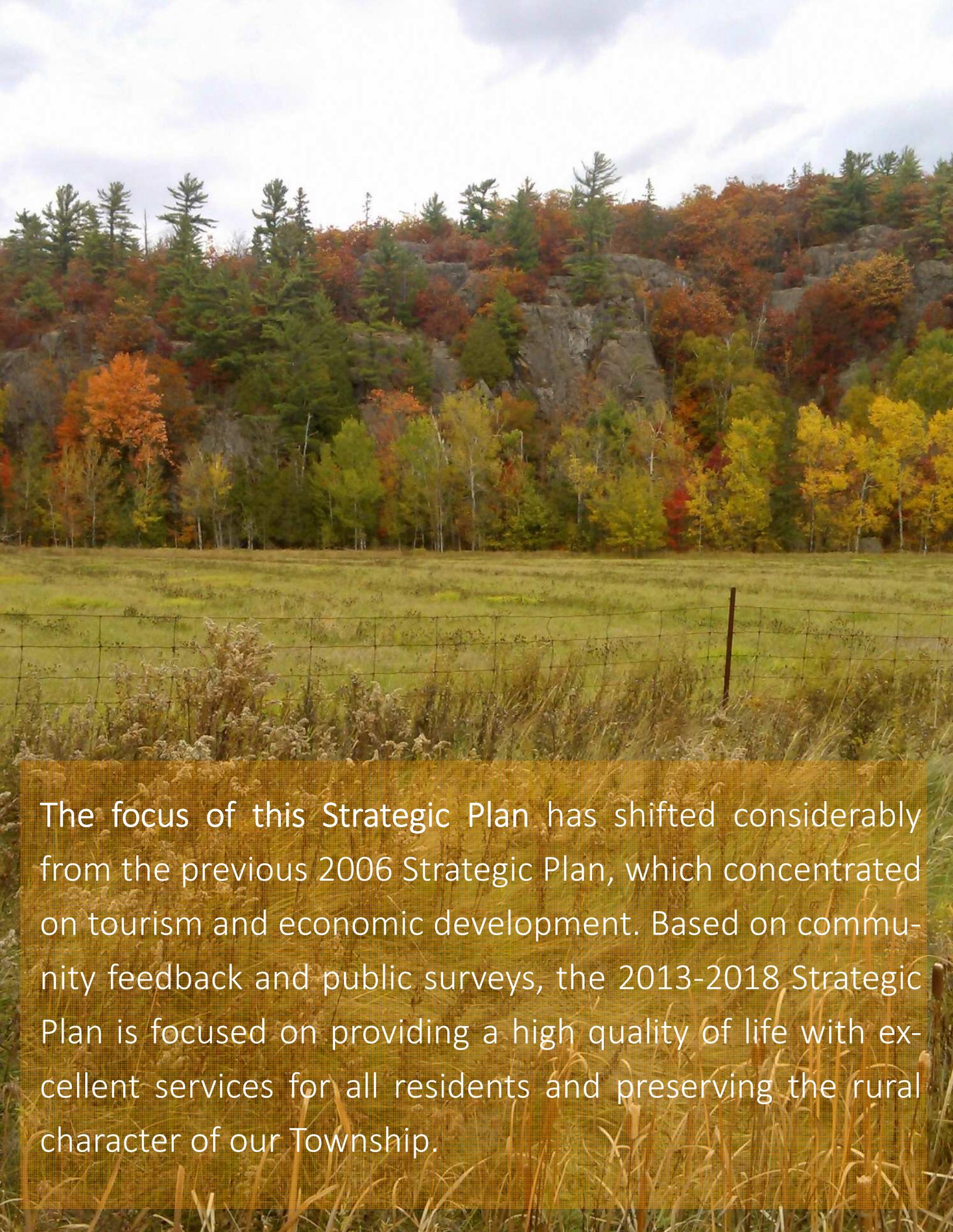
2013 - 2018





# BACKGROUND

When Septimus R. Prince arrived here in 1860 he saw a place rich in natural beauty. Today, with more than one thousand residents calling Prince Township home, the splendour of the natural landscape remains. It is our hope to keep Prince Township simply beautiful for years to come.



The focus of this Strategic Plan has shifted considerably from the previous 2006 Strategic Plan, which concentrated on tourism and economic development. Based on community feedback and public surveys, the 2013-2018 Strategic Plan is focused on providing a high quality of life with excellent services for all residents and preserving the rural character of our Township.

# OUR VISION

(the future of the Township)

Prince Township will remain a tranquil community satisfying the needs and aspirations of its residents, offering a healthy natural environment and enhanced quality of life — with effective governance and financial stability achieved through broad public participation.



# OUR MISSION

(what the Township does)



To provide a high quality of life with excellent services for all Prince Township residents, while preserving the integrity of our community's rural lifestyle and natural environment.

# OUR COLLECTIVE VALUES

**Act with Integrity:** Decisions are made that allow for transparency, honesty and respect for Prince Township and all its residents.

**Ensure Fiscal Responsibility:** Decisions regarding municipal finances are made based on realistic short-term and long-term financial planning, acting within the approved budget.

**Provide Effective Leadership:** Council, staff and all community leaders in Prince Township are responsible for providing clear direction and being accountable to all residents they serve.

**Preserve the Natural Environment and Rural Lifestyle:** It is important to protect our natural resources for present and future community members and encourage community development that respects the rural nature of our Township.



Photo by James Evans

# STRATEGIC DIRECTIONS

5 Strategic Directions have been identified as the focus of the 2013-2018 Strategic Plan.

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These directions are:

- \* Building and Maintaining Solid Infrastructure (roads and bridges)
  - \* Developing Strong Leadership, Good Government and Supporting Staff
  - \* Delivering Quality Services for Residents
  - \* Ensuring Long-term Financial Stability
  - \* Providing Enriching Social Events and Community Recreational Activities
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These Directions are significant because they define the focus areas for our community and help Prince Township fulfil our Mission statement. Even when all Strategic Goals have been accomplished, these Directions will remain as the key areas for Prince Township's attention and resources.



# STRATEGIC GOALS

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Ten specific goals have been identified as priorities for Prince Township. Each individual goal fulfills one or more of the five Strategic Directions identified above.

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1. *Wireless Internet for all residents of Prince Township*
  - Quality service at reasonable rates
2. *Natural Gas pipeline*
  - More energy options for residents
3. *Outdoor Activities and Recreation*
  - Seek Provincial government funding to pave the shoulder of Second Line West
  - Connect with Sault Ste. Marie trails and bike path system
  - Improve safety for pedestrians, cyclists and non-motorized uses of road
  - Maintain public swimming areas in the Township and public access to the waterfront at Gros Cap
  - Develop and maintain the Bobbie Williamson Memorial Park
4. *Support Economic Activities and Business Developments*
  - Prepare a register (voluntary participation) of professional/business service enterprises in Prince Township for promotional purposes
  - Access interest in developing a Prince Township Farmers' Market
  - Ensure large commercial and industrial enterprises do not interfere with residential neighbourhoods, as set out in the Zoning Bylaw



5. *Fix up/ Improve the Gros Cap Harbour*

-Negotiate with Federal government to provide for future sustainability of harbour facility

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## *6. Increase the Number of Permanent residents of Prince Township*

- Provides for long-term financial stability through increased assessment.
- Keep in mind appropriate development constraints by environmental concerns (capacity for septic system standards, etc.)
- Use reasonable growth projections based on population changes and the current population of 1,031 (2011 Census).

## *7. Facilitate public transportation/shared transit service to Sault Ste. Marie*

- Council to provide comment to the City's Transportation Master Plan Review
- Recognize the need for transportation accessible to all residents
- Continue to seek link with Sault Ste. Marie transit

## *8. Services for Seniors*

- Investigate the possibility of developing a Seniors' residence
  - Encourage recreational activities for seniors
  - Plan for an ageing population
  - Update Accessibility Plan annually
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## 9. *Preserve and Support Heritage and Cultural Facilities in Prince Township*

- Expand Prince Township Library to be a fully accredited library
- Fund and support Prince Township Museum
- Upgrade Council Chambers
- Market and promote Prince Township Community Centre resources

## 10. *Environmental Responsibility*

- Continue municipal Recycling Program, and consider expanding the Recycling Program with new green initiatives as they become available



# TIMELINE

This Strategic Plan to be reviewed annually by Council and revised in 2017 to be ready for 2018.





Thank you to all community members for their feedback and survey responses.

Thank you to the Strategic Plan Review Committee for their time and dedication:

Ron Amadio, Chair and Councillor

Mike Matthews, Vice Chair and member of public

Ken Lamming, Reeve

Ian Chambers, Councillor

Peggy Greco, CAO/Administrator

Laura McConnell, Special Projects Coordinator

Margaret Christenson, member of public and CEO of Prince Township Library

Hal McGonigal, member of public

Anna-Marie Wallenius, member of public



Thank you to Larry Little of the Community Development Corporation for his guidance to the Committee.



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